

Today,
tomorrow,
together



Girlguiding Shropshire

Our County Plan



Exceptional experiences for girls

1. Raise our profile in Shropshire to share our Girlguiding Vision and Mission
2. Find opportunities for girls to have their say and promote their voice
3. Deliver a variety of experiences for girls and young women that promote Girlguidings' values
4. Grow our 14+ offering to meet the need of young women in Shropshire
5. Build a programme of 18-30 events to attract and create a Shropshire network
6. Partner with other organisations where this supports the aims of Girlguiding



Rewarding volunteer experience

1. Deliver a welcoming, slick and supportive process for new volunteers and leaders in Training
2. Ensure that everyone understands their role and has access to the right resources
3. Support leaders and volunteers to deliver a Girl-Led programme which is inclusive and delivers our values
4. Ensure that volunteers are able to achieve the right qualifications for their role
5. Provide ongoing personal development opportunities for volunteers that strengthens engagement with Girlguiding
6. Look wider for volunteers who have skills to share through volunteering with Girlguiding



Inclusive and impactful

1. Retain and grow membership
2. Actively seek opportunities to engage with our community at all levels and take guiding beyond the Units
3. Develop social media and communication channels really work for Girlguiding Shropshire

And let's get the basics right

1. Deliver the administrative basics really well (Unit, District, Division and County)
2. Develop subject matter experts in the Districts and Divisions to strengthen the support available to Commissioners and Unit Leaders
3. Measure our performance, learn and celebrate success